32622 Marshall Road, Abbotsford BC V2T 4A2 Phone: (604) 859-7820 Fax: (604) 854-1427

AP 324-1 - Photograph/Video and Media Consent Form

In accordance with the BC <u>Freedom of Information and Protection of Privacy Act</u>, the Abbotsford School District is seeking your consent to collect, retain, use and disclose photographs, videos, images, audio, and/or names of students in a variety of publications and on the School District's website(s) for education related purposes, such as recognizing and encouraging student achievement, and for the purposes of building the school community and informing others about the school district, its programs and activities.

For example, student names and/or images may be used in:

- School and School District communications, such as newsletters, brochures and reports;
- School yearbooks
- School and School District websites, social media sites/video channels such as Facebook and YouTube;
- External media communications such as newspaper or television or online, including photographs, videotape and/or interviews (restricted to events where media is invited to school-related events);**
- Videos, CDs and DVDs designed primarily for educational use.
- ** Please note that school and district staff cannot control news media access and photos/videos taken by the media or by others in public locations (e.g. field trips or off school grounds) or school events open to the public, such as sports events, student performances, school board meetings, etc. These are considered public events.

District Freedom of Information and Protection of Privacy Officer: Ms.Tracy Orobko,

Abbotsford School District,

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